

# Scuttlebutt Europe

Activating news behind product – securing brand and event associations. Creating the dockside buzz around brand.

Ads are a maximum of 250 words

Graphic can be a logo or product picture, width in newsletter will be 200 pixels in width, maximum of 225 pixels height, in either JPG or GIF format. We will alter to fit. We can create animated GIFs at no charge.

Ad rates are guaranteed through the length of the contract.

Ad billings will be applied to a credit card (Visa, MasterCard or AMEX)

Ad rates stated herein are guaranteed until December 31, 2018. Any ad or ads purchased before that date is guaranteed regardless of when the ads run.

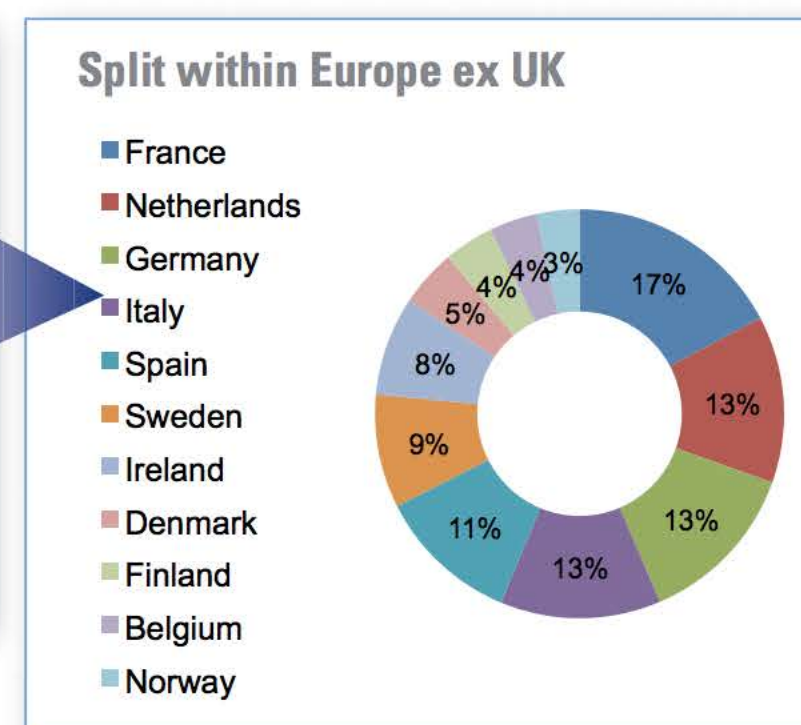
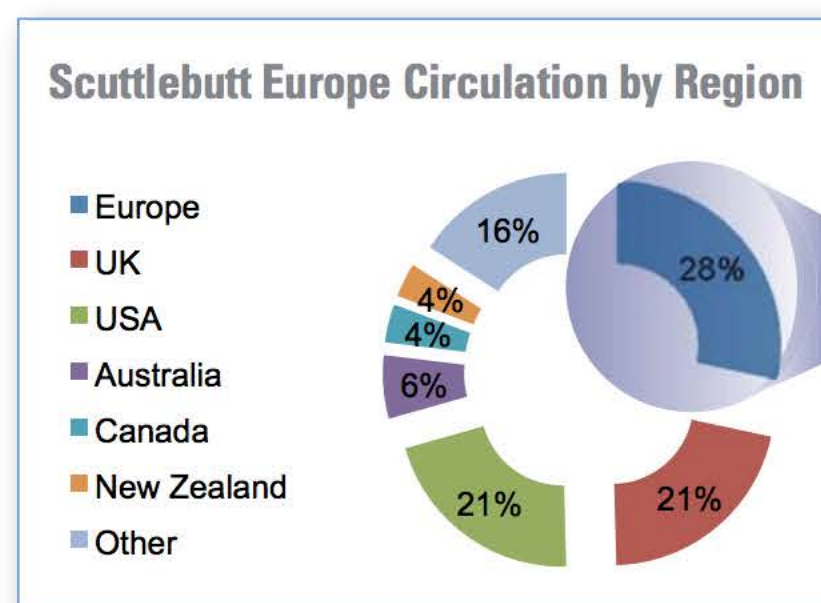
Adverts are kept to rates that reflect the most efficient targeted advertising in the sailing sector these rates are achieved in part by specifying prepayment of all campaigns.

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## Total circulation 12,000 daily

Circulation - by Email - 7000



## Effective 1 September 2018

ADVERTISING OPTIONS	COST PER AD TEXT INCLUDING GRAPHIC	TOTAL CAMPAIGN COST
24+ ad package	100 Euros	2400 Euros
12+ ad package	120 Euros	1440 Euros
6+ ad package	140 Euros	840 Euros
3+ ad package	165 Euros	495 Euros
Single ad insertion	190 Euros	190 Euros

## Circulation – by Affiliated Newsfeed Services – 5000 daily

Scuttlebutt Europe – website and app  
<http://www.scuttlebutteurope.com>

Rorc Rating  
<https://www.rorcrating.com/home/scuttlebutt-europe>

Seahorse Magazine  
[www.seahorsemagazine.com](http://www.seahorsemagazine.com)

Farr 40 Class  
<http://www.farr40.org/61-scuttlebutt-europe/430-scuttlebutt-europe-sailing-news>

PPL Media  
<http://www.pplmedia.com/online/scuttlebut.lasso>

Armstrong Global Shipping - News  
[www.armstrongglobal.com/magazine/en/news.html](http://www.armstrongglobal.com/magazine/en/news.html)

Adrian Rayson  
<http://www.adrianrayson.co.uk/scuttlebutteurope.html>

Wasabi Racing Team  
<http://wasabi.metadot.com/index.pl?id=2118&isa=Category&op=show>

Sailing Source  
<http://sailingsource.com/scuttlebutt-europe-sailing-news>

Foilborne  
<http://foilborne.blogspot.com/>

Finn Class <https://www.finnclass.org/news/scuttlebutt-europe-news>

Snipe Class  
<https://snipe.org/news/scuttlebutt-europe-sailing-news>

Wally Yacht Narida  
<http://www.nariida.com/eurobutt.htm>